



MARIO RUIZ

DESIGN & ILLUSTRATION

551-579-3243

marioruizart@gmail.com

www.marioruizartworks.com

Proficiencies

Art Direction

Studio Management

Project Planning

Budgeting

Team Building

Mentoring

Dual Platform User

Adobe Creative Cloud

Microsoft Office

Graphic Design

Illustration

Painting

Pre-Press /4-Color Process

Brand Development

Social Game Design

Photoshoots

Sculpting and Prototypes

Prosthetic Make-up

Senior Art New Director • Director of External Development High 5 Games, New York, NY

- 10 years experience in game theme creation, game art development and animation management.
- Improved profit margins by 40 percent by streamlining operation workflow and negotiating new vendor contracts.
- Created an effective external pipeline that produced 24 games a year, saving \$202k in production costs.
- Managed relationships with freelance artists & external studios, both state-side and abroad.
- Serve as mentor; provided constructive feedback to junior staff on developing their art skills and advised on their career development.

Lead Designer

Pearson Education Inc., Upper Saddle River, NJ

Lead Designer on High School literary curriculum and managed freelance illustrators. Assisted Creative Director with over 70 Illustration assignments. Supervised design staff through product creation and release.

Art Director & Illustrator

Community Foundation for Jewish Education, Chicago, IL

Created art and designs for Homeland: The Illustrated History of the State of Israel, an award-winning graphic novel focusing on Jewish history and education. Designed ancillary marketing materials and represented the organization at publishing and trade events.

Freelance Clients

Major League Baseball • 20th Century Fox • Marvel Comics • Ogilvy & Mather
Young & Rubicam • Wunderman Thompson Macmillan/ McGraw Hill • American
Bible Society • CBS/Showtime • High 5 Games • Pearson Education • Double Day
Publishing • Oxford Publishing • Concept Farm Impact Group • Saatchi & Saatchi
McCann Harte Hanks • R. H. Macy & Co. • Kingstone Media

Education

Art & Advertising, Painting and Drawing

Purchase College, Purchase, NY

New York City College of Technology, Brooklyn, NY

United States Navy Veteran